

MBA TWO YEAR SYLLABUS



METHODIST
COLLEGE OF ENGINEERING & TECHNOLOGY
Accredited by NAAC with A+ and NBA

Estd : 2008 Affiliated to Osmania University & Approved by AICTE

King koti Road Abids Hyderabad Pin 500001



UGC-AUTONOMOUS

Department of Business Management

Minutes of Meeting of BOS held on 26-07-2024

The chairperson and Head –DBM Dr S Sujatha introduced and welcomed all the members of the BOS for the meeting. Presentation was given by the chairperson on the proposed MBA syllabus revision which includes addition of new subjects, clubbing of subjects and excluding some subjects.

- The course structure was discussed in detail and approval was given for the proposed changes in the subjects.
- Offer Dual specialisation.
- Panel suggested including practical lab for the subject Managerial Communication.
- Revision of credits of some of the subjects.
- Advised to introduce certification courses as co curricular activity to enhance their expertise skills
- To focus more on MS Excel functions to enhance analytical and decision making skills
- Introduce Academic Calendar to streamline and organise the schedule for various activities like workshops, FDP, Seminars etc.
- Tie up with NSDC, R&D and AICTE etc for internships.

- Teaching methodology should emphasise more on active student involvement replacing traditional lecture based approach with interactive, hands on learning experiences.
- Need to maintain a Case Library & FDP on case study and purchase of cases.
- Maintain Course File.
- Focus on Sustainability, skill enhancement and Knowledge enhancement.
- Faculty to publish minimum two research papers.
- Identify 10-15 students 'to do rigorous training for employability.
- Strong Placement and Students Committee.
- All the members expressed consensus over conducting more activities like management events, industrial visits and case study sessions.

Chairperson, BOS

DBM, MCET.